

Anchoring AI: Transforming Shipping with GenAI

 2 Day Course | 8:30am - 5:30pm

 7 Straits View, Marine One East Tower, Singapore 018936

PwC Office



Objectives

This course will equip participants with a holistic grasp of Artificial Intelligence (AI) foundations and the frontiers of GenAI and Agentic AI, as well as actionable tools for implementing a GenAI project.

- Understand AI/GenAI fundamentals, opportunities and risks, tool landscape, and GenAI's impact on maritime sector
- Learn basic technical terms related to GenAI development and apply prompt engineering best practices
- Identify and prioritise high-value use cases across key maritime verticals
- Design an AI/GenAI roadmap tailored to the organisation's needs
- Understand change management and workforce transformation processes to prepare an organisation for GenAI adoption



Trainers

Mr. Lee Lim

Mr. Zac Phoon

Mr. Tommy Tan

Mr. Woo Jia Jian

Dr. Wang Di



Course Outline

- Introduction to AI and prompt engineering best practices
- GenAI use case identification, prioritisation and roadmap development
- Introduction to Agentic AI and hands-on development of simple Agentic AI applications
- Cost-benefit analysis of GenAI implementation, change management, workforce transformation, AI upskilling, and available grants and support schemes



Pricing

Member:

\$1962.00 / \$1062.00 (after grant)

Non-member:

\$2180.00 / \$1180.00 (after grant)

**Pricing is inclusive of GST*